

# Sammi Caramela

Journalist. Editor. Copywriter. Creative Writer. Mental Health Advocate.

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## EXPERIENCE

### Self-Employed — Remote

Freelance Copywriter (Oct 2018 – Present)

- Complete weekly written assignments for several clients across various industries.

### Business.com — New York, NY

Staff Writer, B2B (Feb 2017 – Present)

- Work as B2B journalist for Business.com-owned sites [Business.com](#) and [BusinessNewsDaily](#).
- Pitch and write articles about small business, leadership, and careers.
- Edit and update existing content.
- Manage byline column.
- Edit freelance content.

Freelance Writer, B2B (April 2016 – Feb 2017)

- Pitched and wrote articles about small business, leadership, and careers.
- Edited and updated existing content.

### The Two River Times Newspaper — Red Bank, NJ

Intern (May 2015 – July 2015)

- Pitched and reported articles and edited other writers' work.
- Researched coverage topics, conducted interviews, and took photographs for stories.
- Answered phones and directed inquiries.

## EDUCATION

### Rowan University — Glassboro, NJ

Bachelor of Arts (Graduated: May 2017)

- Major in Writing Arts.
- Concentration in Creative Writing.
- Minor in Journalism.

## SKILLS

SEO

CMS

AP Style

Media Relations

Buffer/Hootsuite

Basic HTML Coding

Microsoft Office Suite

## ADDITIONAL EXPERIENCE

“Night Light: Haunted Tales of Terror” Anthology (2018)

The Odyssey Online (2015 – 2016)

Psych2Go Magazine (2015)

Student Health 101 Blog (2014 – 2015)

Avant Literary Magazine (2013)

## LEADERSHIP

President, Her Campus Mag Rowan University (2016 – 2017)

President, I AM THAT GIRL Rowan University (2016 – 2017)